



PRIVACY POLICY

Effective Date: FY 2024 – 2025

At Pristine, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or make a purchase.

Information Pristine Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, shipping and billing addresses.
- Payment Information: Credit card details and other payment-related information.
- Usage Data: IP address, browser type, pages visited, and other usage details collected through cookies and similar technologies.

How Pristine Use Your Information

We use the information we collect to:

- Process and fulfil your orders.
- Communicate with you about your orders, inquiries, or service requests.
- Improve our website, products, and services.
- Send you promotional offers and updates (with your consent).

Information Sharing

We do not sell, trade, or otherwise transfer your personal information to outside parties, except:

- To trusted third parties who assist us in operating our website, conducting our business, or servicing you, provided these parties agree to keep your information confidential.
- To comply with legal obligations, enforce our site policies, or protect our or others' rights, property, or safety.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons with special access rights to such systems, and who are required to keep the information confidential.

Cookies

Our website uses cookies to enhance your browsing experience. You can choose to disable cookies through your browser settings, but this may affect the functionality of our website.

Your Rights

You have the right to:

- Access and receive a copy of your personal data.
- Request correction or deletion of your personal data.
- Object to the processing of your personal data.
- Withdraw consent at any time where we are relying on consent to process your personal data.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have any questions regarding this Privacy Policy, please contact us at:

- **Company Name:** Pristine: Curtains, Blinds, & Upholstery
- **Company Showroom & Factory Address:**
71 Viceroy Parade
High Road
East Finchley
London
N2 8AQ
- **Company Email:** Info@pristinecurtainsandblinds
- **Company Number:** +44 7855 802640

By using our website, you consent to our Privacy Policy. Thank you for choosing Pristine.